



Colle McVoy (CM) is a full-service creative agency that builds enduring relationships between forward-thinking brands and people. We believe this time of rapid change is filled with opportunities, so we constantly strive to push the boundaries of creativity, pressure-test best practices and create new brand futures. As a Certified B Corporation, we believe a better future means we have a responsibility to use our expertise as a force for good to benefit all people, communities and the planet.

INTEGRATED CAPABILITIES

Creative, strategy, media, technology, experience design, public relations

RECOGNITION

The agency's work has been recognized nationally and internationally by the Jay Chiat Awards, the Effie Awards, the Webby Awards, The One Show, *Communication Arts* and Cannes Lions. CM has been named a Best Place to Work by *Outside*, the *Star Tribune* and *Ad Age*.

BUSINESS DEVELOPMENT

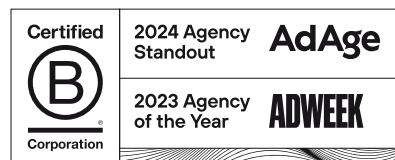
Gina Gray

SVP, Head of Business Development
gina.gray@collemcvoy.com

PRESS INQUIRIES

Katie Walley-Wiegert

VP, Head of Brand Marketing & Communications
katie.walley-wiegert@collemcvoy.com



Colle McVoy
400 First Avenue North, Suite 700
Minneapolis, MN 55401-1954

(612) 305-6000
collemcvoy.com

LEADERSHIP

Christine Fruechte
Chief Executive Officer

Jess Henrichs
President

Ciro Sarmiento
Chief Creative Officer

Megan Flynn
Chief Financial Officer

Steve Knapp
Managing Director, Media & Data Science

Kristin Woxland
EVP, Account Management & 10 Thousand Design
Managing Director

Ed Bennett
EVP, 10 Thousand Design

Gil Muiños
Executive Creative Director

Dustin Black
Executive Creative Director

John Doyle
EVP, Brand Experience Strategy

Dave Fransen
SVP, Exponent PR

Sue Hagstrom
SVP, Human Resources & Talent

Missy Mans
SVP, Operations

Paul Lammert
SVP, Technology

CATEGORY EXPERIENCE

OUTDOOR/LIFESTYLE

AccuWeather
The ANNIKA Foundation
Cannondale
Cub Cadet
ESPN
Explore Minnesota Tourism
Indian Motorcycle
Jackson Hole Travel & Tourism
Mammoth Mountain Ski Area
Mountain Hardwear
Plano Synergy
Recreational Boating & Fishing Foundation
Schwinn
USA Swimming
Whirlpool

HEALTH/WELLNESS

Anytime Fitness
Children's Health
The Goddard School
Invisalign
Johnson & Johnson
Life Time Fitness
Medtronic
Optum
UnitedHealth Group

FOOD/BEVERAGE

Boston Market
Burnett Dairy
Caribou Coffee
Chili's
Crystal Farms
Famous Dave's
Florida's Natural
General Mills
HARIBO
The Hershey Company
High Brew Coffee
International Olive Council
Kozy Shack Pudding
Land O'Lakes

Land O'Lakes Foodservice
Muir Glen
Perdue
Pillsbury
Schell's Brewing Company
Schwan's Home Delivery
Vermont Creamery

RETAIL

3M
Associated Bank
Aveda
Blu Dot
Cenex
Cost Cutters
Goodyear
JCPenney
Kiehl's
Northern Tool + Equipment
Old Navy
Pacha Soap Company
Red Wing Shoes
Safelite
Target
U.S. Bank

PET CARE

Elanco
Merck Animal Health
Nestlé Purina
Novartis Animal Health
Pfizer Animal Health
Purina Animal Nutrition
Zoetis

AGRIBUSINESS

AGCO
CHS
DuPont Crop Protection
Farm Credit Mid-America
New Holland
Syngenta
WinField United