



A HISTORY OF REINVENTION

For more than 90 years, Colle McVoy has evolved to meet the moment. One thing hasn't changed: our best ideas start with a deep understanding of people.

Connected by Design

Today's challenges don't fit neatly into disciplines or departments. Neither do we. We connect the right people, perspectives and capabilities from the start to build around the problem at hand.

**BRAND · CREATIVE · DESIGN · STRATEGY · MEDIA
DATA SCIENCE · AI · INFLUENCER · SOCIAL
TECHNOLOGY · PR · EXPERIENCE · PRODUCTION**

POINTS OF PRIDE

Our Work

Cannes Lions • D&AD • The One Show • Clios • Effies
Communications Arts • Webbys • LIAs • ADDYs

Our People

2026 | Fast Company Most Innovative Honoree

2025 | Adweek Midsize Agency of the Year Shortlist

2024 | Ad Age A-List Standout Agency

2024 | Innovation SABREs Disruptive Agency of the Year

2023 | Adweek Agency of the Year

2011- | 15 Consecutive Years as a Top Workplace

LEADERSHIP

Jessica Henrichs
Chief Executive Officer

Mariana O'Kelly
Chief Creative Officer

John Doyle
Chief Strategy Officer

Gina Gray
Chief Growth Officer

Seth Rockers
Chief Financial Officer

Michael Stelmaszek
Executive Creative Director

Amanda Abar
EVP, Client Experience + Growth

Andy Ross
EVP, Client Experience + Growth

Kate Frank
SVP, Account Management

Dave Fransen
EVP, Earned + Influence

Steve Knapp
Managing Director,
Media + Data Science

Sue Hagstrom
EVP, Human Resources + Talent

Paul Lammert
SVP, Technology

Laurel Bekke
SVP, Integrated Production

CATEGORY EXPERIENCE

FOOD TO FARM

AGCO
Bob Evans
CHS
Crystal Farms
David's Deli
DQ
Fendt
Frank's RedHot
Hershey
McCormick & Company
Perdue Farms
Vitamix

CPG & RETAIL

3M Consumer Brands
Associated Bank
Cenex
La-Z-Boy
REVLON
Roundel
Target
U.S. Bank

TRAVEL & TOURISM

Allegiant
Visit Durango

HEALTH & WELLNESS

Optum
RVO Health
Solventum
UnitedHealth Group

PET CARE

Chewy
Zoetis

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