



ABOUT COLLE MCVOY

Colle McVoy is a full-service agency and Certified B Corp known for building enduring relationships between forward-thinking brands and people. Creating the first AI-powered La-Z-Boy recliner and getting people hooked on eating chicken feed is a casual Monday. Our crew of intrepid thinkers may also be behind why you roam retail store aisles and how you satisfy snack attacks. With midsize moxie, we responsibly boost bottom lines—using our expertise as a force for good to benefit all people, communities and the planet.

YOUR ONE-STOP MARKETING SHOP

Our integrated capabilities include: creative; earned attention, public relations, influencer and social; brand strategy and experience design; production; media, data science and technology specialisms.

POINTS OF PRIDE

Backed by an award-winning culture, we've earned Top Workplace honors 14 years in a row. Named an Ad Age 2024 A-List Standout Agency, Innovation SABRES 2024 Disruptive Agency of the Year and Adweek's 2023 Midsize Agency of the Year, Colle McVoy's nimble talent model is a proven unlock for holistic, creative problem-solving—scooping international and national recognition at the Effies, Cannes Lions, The One Show, Clios, D&AD, *Communication Arts*, Webbys and more.

BIZ DEV OUTREACH

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PRESS INQUIRIES

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Dave Fransen

EVP, Exponent

Steve Knapp

Managing Director,
Media + Data Science

Sue Hagstrom

EVP, Human Resources + Talent

Missy Mans

SVP, Operations

Paul Lammert

SVP, Technology

Laurel Bekke

SVP, Integrated Production

CATEGORY EXPERIENCE

FOOD TO FARM

AGCO

Bob Evans

Burnett Dairy

Caribou Coffee

CHS

Crystal Farms

Farm Credit Mid-America

Fendt

Florida's Natural

Frank's RedHot

Kozy Shack Pudding

Land O'Lakes

McCormick & Company

Perdue Farms

Vermont Creamery

WinField United

HEALTH & WELLNESS

Anytime Fitness

Children's Health

Invisalign

Medtronic

Optum

UnitedHealth Group

TRAVEL & TOURISM

Explore Minnesota

Indian Motorcycle

Jackson Hole Travel &

Tourism Board

CPG & RETAIL

3M Consumer Brands

American Signature Furniture +

Value City Furniture

Associated Bank

Blu Dot

Cenex

CRAFTSMAN

CrossCountry Mortgage

Cub Cadet

DEWALT

Goodyear

La-Z-Boy

Northern Tool + Equipment

Roundel

Safelite

Stanley Black & Decker

Supercuts

Swash

Target

U.S. Bank

Whirlpool

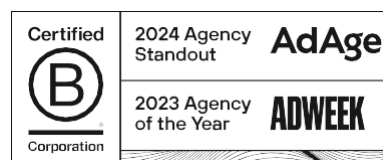
PET CARE

Elanco

Nestlé Purina

Wellness Pet

Zoetis



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